

Sponsorship Levels

Friend of SIGDOC Receives a mention on page 1 of the conference proceedings and a SIGDOC membership, which includes a subscription to the association's highly regarded *Journal of Computer Documentation*. Cost: \$250.

Sponsor Receives a mention on page 1, a 1/4 page ad in the proceedings, and a SIGDOC membership. Cost: \$500

Major Sponsor Receives a mention on page 1, a 1/2 page ad, and a SIGDOC membership. Cost: \$750.

Patron Receives a mention on page 1, a full- page ad, and 2 SIGDOC memberships. Cost: \$1000.

Benefactor Receives prominent billing on page 1, a 2- page ad, and free conference attendance (which includes SIGDOC membership) for 1 person. Cost: \$2000.

Angel Receives billing on the proceedings cover, a 2-page ad, and free conference attendance for 2 people. Cost: \$3000

Note The conference proceedings are distributed free to all conference attendees, and are also sold via the ACM Web site. Historically, our print run for the proceedings is around 700, and it typically sells out in the year following the conference.

Special Sponsorship Options

SIGDOC 2003 presents many opportunities for attendees to mingle and network. These are also great opportunities to gain visibility for your organization.

Refreshment Break Sponsor

Organizations will have a chance to be the sole sponsor of a mid-morning or mid-afternoon break at SIGDOC 2003. These 30-minute breaks will take place throughout the conference and provide a chance for attendees to network with one another as well as with your organization.

Each refreshment break sponsor will receive:

- Major Sponsor level benefits
- Company poster displayed at location
- Area to display company literature

Cost: \$1000 (five available)

Breakfast Sponsor

Organizations will have a chance to be the sole sponsor of a continental breakfast at SIGDOC 2003. Breakfast will run for approximately 1 hour and provides a chance for attendees to network with one another as well as with your organization.

Each breakfast sponsor will receive:

- Benefactor level benefits
- Billing in the conference program
- Company banner displayed at location
- Area to display company literature
- List of conference attendees

Cost: \$2500 (three available)

Reception Sponsor

Organizations will have a chance to be the sole sponsor of the 2-hour welcoming reception on the first evening of SIGDOC 2003.

The reception sponsor will receive:

- Angel level benefits
- Prominent billing in the conference program
- Company banner displayed at location
- Area to display company literature
- List of conference attendees

Sponsorship: \$3500 (one available)

Banquet Sponsor

Up to three organizations will have a chance to sponsor the banquet for ACM SIGDOC 2003. This banquet will take place at a unique San Francisco venue with approximately 100 experienced professionals from the technical communication industry in attendance.

Each banquet sponsor will receive:

- Angel level benefits
- Free conference attendance for an additional person
- Complimentary banquet attendance for 3 members of your organization
- Prominent billing and a 1/4-page full-color ad in the conference program
- Company banner displayed at location
- Area to display company literature
- List of conference attendees

Cost: \$5000 (three available)